



# COMPA 2024

## CONFERENCE SPONSORSHIP PACKAGE

Hosted by:



Reshaping Public Administration's  
Future: A Search for Self-  
Determined, Participatory, and  
Sustainable Governments



February 25-28, 2024



New Orleans, LA



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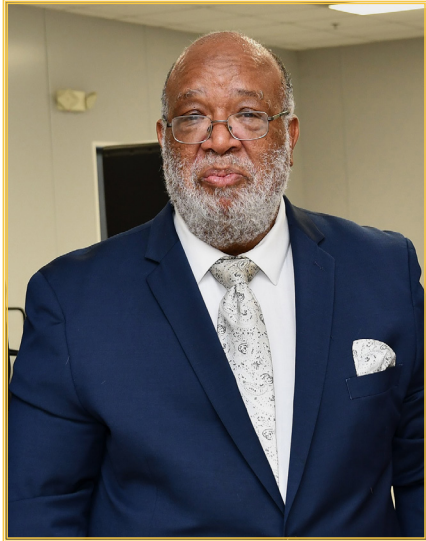
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# WELCOME



**Dr. George L. Amedee**

*Professor*

*Southern University at New Orleans*

This academic year's conference theme is "Reshaping Public Administration: A Search For Self-Determined, Participatory, and Sustainable Governments" The shocking movements toward policies and decisions that target specific communities, particularly those of color, coincide with the increasing disparities in quality of life indicators between urban communities and suburban/rural communities. These trends raise many questions:

- ❖ What is the role of public administrators and policy makers in environments hostile to communities of color and marginalized groups?
- ❖ How should an ethical public administrator address injustices that cost not only targeted communities but local residents as a whole?
- ❖ How should local public administrators respond to state and federal decisions that violate the rights of their local communities?

The challenges worldwide for public administrators and policy makers are equally daunting. We are witnessing movements that push in the opposite direction of local empowerment. The road to success for local communities across many nations faces a rise in unequal outcomes and economic inequalities fueled by different levels of economic growth, the rise in centralized anti- democratic movements and the predominance of the politics of division that threatens the attainment of forward-thinking policy.



# ABOUT



Founded in 1971 COMPA is one of America's leading national public service organizations headquartered in Washington, DC. The organization was officially established in 1977 as a section of the American Society for Public Administration (ASPA) to provide a forum for leadership and professional development for minority students, public servants, administrators, and governmental officials. COMPA is dedicated to nurturing the career aspirations of our membership by identifying employment opportunities and promoting the candidacy of our members in the public sector and recognizing outstanding public administrators for their contributions both in the public and private sectors. The Conference of Minority Public Administrators' annual conference is one of the largest meetings of minority public administrators and academics held in the nation. Hence, in an effort to support our initiatives, we are looking for individuals, universities, organizations, and/or business owners to help sponsor our plenary sessions, academic panels, student public policy debate, and student scholarships. An estimated 200-250 people will be in attendance at the 2024 COMPA Conference and we are expecting many individuals from not only the New Orleans area, but also from across the country for four days of professional development, research presentations, intellectual dialogue, and educational activities aimed at increasing minority participation in public administration and public service.

# Officers and Representatives

**Dr. George L. Amedee**

**President**

Professor, Southern University at New Orleans

**Dr. Donovan Segura**

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Associate Vice President/Professor Southern University  
and A & M Baton Rouge

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**Mr. Brian Alexander**

**Representative District III**

Senior Urban Planner, City of Missouri City, Texas

**Dr. Catherine Rowell**

**At Large Representative**

Councilwomen, City of South Fulton, Georgia

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**Vice President**

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**Representative District II**

Associate Professor, Regent University, Virginia Beach, Va

**Ms. Melissa Rosenfelt**

**Representative District V**

MPA Indigenous Freelance Journalist, Edmond, Oklahoma;

**Mr. Reggie Adkins**

**PhD Student**

Walden University, Minneapolis, MN

# CORPORATE SPONSOR

## \$10,000 USD

### ADVERTISING BENEFITS

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- ✦ Prime placement of your organization's logo in all print and digital advertising for 2024 COMPA Conference Activities/Events
- ✦ Your organization's logo on all COMPA social media pages for one year
- ✦ Full-color back page advertisement in the 2024 COMPA Conference Program Book

### CONFERENCE BENEFITS

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- ✦ Admittance to all 2024 COMPA Conference activities/events for 4 individuals
- ✦ Prominent display of your organization's logo at all activities/events over the 4-day period
- ✦ Opportunity for organization's representative(s) to speak at select activities/events
- ✦ Verbal acknowledgment of sponsorship at select activities/events

# GOLD SPONSOR

## \$7,500 USD

### ADVERTISING BENEFITS

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- ✦ Your organization's logo on select print and digital advertising for 2024 COMPA Conference activities/events
- ✦ Your organization's logo on all COMPA social media pages for one year
- ✦ Full-color inside cover advertisement in the 2024 COMPA Conference Program Book

### CONFERENCE BENEFITS

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- ✦ Admittance to all 2024 COMPA Conference activities/events for 3 individuals
- ✦ Prominent display of your organization's logo at all activities/events over the 4-day period
- ✦ Opportunity for organization's representative(s) to speak at select activities/events
- ✦ Verbal acknowledgment of sponsorship at select activities/events

# SILVER SPONSOR

\$6,000 USD

## ADVERTISING BENEFITS

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- ✦ Your organization's logo on select print and digital advertising for 2024 COMPA Conference activities/events
- ✦ Your organization's logo on COMPA social media pages for one year
- ✦ Full-color back page advertisement in the 2024 COMPA Conference Program Book

## CONFERENCE BENEFITS

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- ✦ Admittance to all 2024 COMPA Conference activities/events for 2 individuals
- ✦ Prominent display of your organization's logo at all activities/events over the 4-day period
- ✦ Opportunity for organization's representative(s) to speak at select activities/events
- ✦ Verbal acknowledgment of sponsorship at select activities/events



# BRONZE SPONSOR

## \$5,000 USD

### ADVERTISING BENEFITS

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- ✦ Your organization's logo on select print and digital advertising for 2024 COMPA Conference activities/events
- ✦ Your organization's logo on all COMPA social media pages for 6 months
- ✦ Half-page advertisement inside the 2024 COMPA Conference Program Book

### CONFERENCE BENEFITS

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- ✦ Admittance to all 2024 COMPA Conference activities/events for 1 individual
- ✦ Prominent display of your organization's logo at all activities/events over the 4-day period
- ✦ Opportunity for organization's representative(s) to speak at select activities/events
- ✦ Verbal acknowledgment of sponsorship at select activities/events

# L. FRANCES P. LIDDELL

PUBLIC POLICY DEBATE SPONSOR

**\$2,500 USD**

## ADVERTISING BENEFITS

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- ✦ Your organization's logo on advertising to promote the 2024 COMPA Conference Liddell Public Policy Debate
- ✦ Quarter-page inside page advertisement in the 2024 COMPA Conference Program Book

## CONFERENCE BENEFITS

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- ✦ Prominent display of your organization's logo at the 2024 COMPA Conference Liddell Public Policy Debate
- ✦ Opportunity for organization's representative to judge during the 2024 COMP Conference Liddell Public Policy Debate
- ✦ Verbal acknowledgment at the 2024 COMPA Conference Liddell Public Policy debate

# BREAKFAST, LUNCHEON, DINNER/BANQUET SPONSOR \$2,500 USD

## ADVERTISING BENEFITS

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- ✦ Your organization's logo on advertising to promote the 2024 COMPA Conference
- ✦ Quarter-page inside page advertisement in the 2024 COMPA Conference Program Book

## CONFERENCE BENEFITS

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- ✦ Prominent display of your organization's logo at the 2024 COMPA Conference
- ✦ Opportunity for organization's representative to serve as a special guest during designated event at the 2024 COMPA Conference
- ✦ Opportunity for your organization's representative to give remarks
- ✦ Verbal acknowledgment at the 2024 COMPA Conference during designated events

# INDIVIDUAL CONFERENCE EVENT SPONSORSHIP

## \$1,500 USD

A contribution of \$1,500 entitles your organization to sponsor an individual event: i.e. panels focusing on social equity, disparities, law & criminal justice, public health, nonprofit management & leadership, emergency, crisis management, local government, ethics, citizen participation, business, economic development, urban planning, and poster session etc.

### ADVERTISING BENEFITS

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- ✦ Your organization's logo on advertising to promote the individual event
- ✦ Quarter-page inside page advertisement in the 2024 COMPA Conference Program Book

### CONFERENCE BENEFITS

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- ✦ Prominent display of your organization's logo at the individual event
- ✦ Opportunity for organization's representative to speak at the individual event
- ✦ Verbal acknowledgment at the individual event

# STUDENT SCHOLARSHIP SPONSOR

## \$500 OR MORE USD

Verbal acknowledgment at the 2024 COMPA Conference

### ADVERTISING BENEFITS

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- ✦ Your organization's logo on select advertising for the 2024 COMPA Conference
- ✦ Listing in Conference Program Conference Benefits
- ✦ Verbal acknowledgment at the 2024 COMPA Conference

# CONFERENCE PROGRAM BOOK ADVERTISEMENTS

**FULL PAGE AD \$500**

*(BLACK & WHITE, 7w X 9h)*

**HALF PAGE AD \$250**

*(BLACK & WHITE, 7w X 4.5h)*

**QUARTER PAGE AD \$125**

*(BLACK & WHITE, 3.5w X 4.5h)*

**PATRON \$75**

*(NAME & BUSINESS NAME LISTED)*



# SPONSORSHIP FORM

**Yes! We would like to support  
COMPA 2024 Annual  
Conference!**

-Credit Card Payments can be made at:  
[compaaspanet.org/sponsor2024](http://compaaspanet.org/sponsor2024)

-Make checks payable to Conference of  
Minority Public Administrators or COMPA

-Please complete form as soon as possible  
but preferably before **January 15, 2024**.  
The deadline for posting sponsor's program  
ad is **January 31, 2024**.

-Completed forms can be returned with  
payment information to:

*Dr. George Amedee*  
**9600 LAKE FOREST BLVD**  
**UNIT 870724**  
**New Orleans, LA 70187-0724**

-For inquires Email:  
[compatreasury@gmail.com](mailto:compatreasury@gmail.com)

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, ZIP: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

FAX: \_\_\_\_\_

## Sponsorship Level

Corporate (\$10,000)       Public Policy Debate (\$2,500)

Gold (\$7,500)       Individual Event (\$1,500)

Silver (\$6,000)       Student Scholarship (\$500)

Bronze (\$5,000)       Banquet (\$2,500)

Other: \_\_\_\_\_



Authorized Signature/Date \_\_\_\_\_